

CANADIAN CRITICAL CARE REVIEW

TORONTO AIRPORT MARRIOTT HOTEL · JUNE 7-9, 2024



SPONSORSHIP OPPORTUNITIES

#CCCR2024

WHO WE ARE

The Canadian Critical Care Society is the National Specialty Society, representing Adult and Paediatric Critical Care Medicine physicians in Canada. The practice of Critical Care Medicine in Canada is multidisciplinary and CCCS members hold base specialty certification in anaesthesia, medicine, paediatrics, emergency medicine or surgery and some surgical subspecialties such as cardiac surgery and neurosurgery.

THE CANADIAN CRITICAL CARE REVIEW

The Canadian Critical Care Review (CCCR) is held annually by the CCCS and is designed to meet the needs of practicing intensivists and Canadian Critical Care trainees. The CCCS is committed to delivering a highly-valued, engaging program to address the challenges faced during the Royal College Subspecialty Examination as well as in clinical professional practice. The professionals attending the CCCR include physicians, critical care nurses, allied health professionals, respiratory therapists, intensivists, scientists, physical therapists, pharmacists, trainees, residents, and fellows.

WHAT IS OUR GOAL?

Our mission is to promote and enhance Critical Care Medicine in Canada. We espouse the philosophy of collaborative multidisciplinary practice to promote research, education and patient care in Critical Care Medicine. To that end, our Society is involved in Critical Care Medicine education in association with the Royal College of Physicians and Surgeons of Canada, and in CCM research with the Canadian Critical Care Trials Group.

WHY PARTNER WITH US?

PROMOTE & SHOWCASE your brand to an audience of major industry leaders while fostering opportunities with key physicians, practicing intensivists and Critical Care trainees from across the country; **SHOW YOUR SUPPORT** for the CCCS by helping to support our vision of promoting research, education and patient care in Critical Care Medicine; and **BE RECOGNIZED** within the medical community as a valued and trusted partner!



MECHANICAL VENTILATION WORKSHOP

Sold out year after year!

JUNE 7, 2024

Please contact our Sponsorship Coordinator if you have any questions:
Chelsea Sinclair · partnerships@secretariatcentral.com · (905) 415-3917 ext. 230

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A MESSAGE From Our President

Dear Industry Partners,

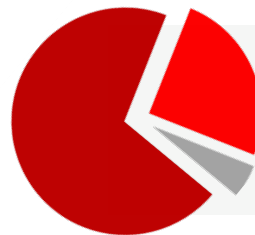
On behalf of the Canadian Critical Care Society, I invite you to support the Canadian Critical Care Review (CCCR).

The CCCS exists to promote and enhance Critical Care Medicine in Canada. We represent both adult and paediatric critical care physicians, including those who are newly qualified. The CCCR course is attended mainly by Critical Care Medicine trainees and provides valuable opportunities to enhance their essential, early career skills development.

Through supporting these courses, you help the development of critical care medicine in Canada, and there has never been a more important time to show your support for this. As a society, we will continue to support our members, and the wider critical care community, through these difficult times and beyond. When the attention on the incredible work we do recedes, we will still be working for the betterment of critical care medicine in Canada.

We invite you to share in this goal!

Karen Burns
President, CCCS



Our audience is comprised of

70% trainees

25% physicians

5% other health care providers

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SPONSORSHIP BENEFITS

If the opportunities listed do not meet your needs, we are happy to customize a sponsorship opportunity with you!

GOLD
SILVER
BRONZE

\$10,000
\$7,500
\$5,000*

GOLD

SILVER

BRONZE

	GOLD	SILVER	BRONZE
Exhibit space	●	●	●
Complimentary event registrations	3	2	1
On-site signage recognition	●	●	●
Logo recognition on CCCR event webpage	●	●	●
Sponsor listing in CCCR program	●	●	●
Corporate logo in CCCS member e-newsletter	6 months	2 months	
Acknowledgement in opening and closing remarks	●	●	
Full-page corporate ad in conference program	●		
Gold sponsor signage board	●		
30-minute lunch symposium <i>(additional costs apply)</i>	\$		
Sponsor a break or meal <i>(additional costs apply)</i>	\$		

*HST applies.

CLICK HERE TO REGISTER

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